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Privacy Policy

This Privacy Policy governs the manner in which the Ugandan Water Project, Inc. collects, uses, maintains and discloses information collected from users (each, a "User") of the ugandanwaterproject.com website ("Site") and donors (each, a "Donor") to the organization through any means (mail, phone, etc). This privacy policy applies to the Site and all products and services offered by the Ugandan Water Project, Inc.

Personal identification information

We may collect personal identification information from users and/or donors in a variety of ways, including, but not limited to, when users visit our site, register on the site, place an order, make a donation, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. Users and donors may be asked for, as appropriate, name, email address, mailing address, phone number, and credit card information. Users may, however, visit our Site anonymously. We will collect personal identification information from users and donors only if they voluntarily submit such information to us. Users and donors can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

Non-personal identification information

We may collect non-personal identification information about users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

How we use collected information

The Ugandan Water Project, Inc. may collect and use user's and donor's personal information for the following purposes:

- *To improve customer service*
Information you provide helps us respond to your customer service requests and support needs more efficiently.
- *To personalize user experience*
We may use information in the aggregate to understand how our users as a group use the services and resources provided on our Site.
- *To improve our Site*
We may use feedback you provide to improve our products and services.
- *To process payments*
We may use the information users and donors provide about themselves when placing an order or making a donation only to provide service to that order or donation. We do not share this information with outside parties except to the extent necessary to provide the service and/or process payments and refunds.
- *To run a promotion, contest, survey or other Site feature*
To send users information they agreed to receive about topics we think will be of interest to them.
- *To send periodic emails*
We may use the email address to send user's and donor's information and updates pertaining to their order or donation. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or the User may contact us via our Site.

Measuring our visitors

We measure visitors to our website using Google Analytics. This records what pages you view within our site, how you arrived at our site and some basic information about your computer. All of that information is anonymous – so we don't know who you are; just that somebody visited our site.

Google Analytics

We use Google Analytics to track and analyze user behavior on our Site. Google Analytics collects information about your use of our Site, the pages you visit, and the actions you take. This information is used to analyze user behavior, improve our Site and services, and measure the effectiveness of our marketing campaigns.

To learn more about how Google collects and processes data, please visit <https://policies.google.com/privacy>.

Opt-Out

You can opt-out of Google Analytics by using the Google Analytics Opt-Out Browser Add-on, available at <https://tools.google.com/dlpage/gaoptout/>.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its users happens over a SSL secured communication channel and is encrypted and protected with digital signatures. Our Site is also in compliance with PCI vulnerability standards in order to create as secure of an environment as possible for users.

While we take great care to ensure any confidential information remains protected we cannot guarantee the security of data sent over the Internet.

Sharing your personal information

We do not sell, trade, or rent user's or donor's personal identification information to others.

We will not share or sell donor's information with anyone else, nor send donor mailings on behalf of other organizations.

Users and donors may additionally opt-out of any electronic marketing communications and/or mail from us at any time by using the "Unsubscribe" links in any of those correspondence, contacting us a 585-315-6160, or by emailing our support team (info@ugandanwaterproject.com).

We may share generic, aggregated, and anonymized demographic information not linked to any personal identification information regarding visitors and users with our business partners and trusted affiliates for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Third party websites

Users may find other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Facebook, LinkedIn and other social networks

These services provide social buttons and similar features which we use on our website – such as the “Like” and “Celebrate” buttons.

To do so we embed code that they provide and we do not control ourselves. To function, their buttons generally know if you’re logged in; for example Facebook use this to say “x of your friends like this”. We do not have any access to that information, nor can we control how those networks use it.

Social networks therefore could know that you’re viewing this website, if you use their services (that isn’t to say they do, but their policies may change).

Online payment

The Ugandan Water Project uses Give Lively as an online donation platform. Personal information provided through Give Lively, including name, email address, contact information, donation amounts and dates, and payment information, is collected to process donations and provide related services, as described in Give Lively's Privacy Policy. Give Lively does not sell, rent, or lease personal data to third parties and maintains reasonable administrative, technical, and organizational safeguards to protect personal data.

When making a donation, information collected may include contact and account information such as name, email address, mailing address, phone number, and donation details. Give Lively also collects certain information by automated means when users visit the platform, which may include IP address, browser type, Internet service provider, referring/exit pages, date/time stamps, page navigation data, cookies (including session cookies), and web beacons.

Financial information such as bank account details or credit card information is processed by third-party payment processors, including Stripe, PayPal, Shift4, or Plaid, as applicable. Payment information provided at the time of donation is never seen by Give Lively or the nonprofit directly, is used only to process the donation, and is not stored or used for any other purpose.

For more information, please see Give Lively LLC's [Privacy Policy](#).

Changes to this privacy policy

The Ugandan Water Project, Inc. has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

[Ugandan Water Project, Inc.](#)

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