



GOLF TOURNAMENT PLANNING COMMITTEE

Roles & Responsibilities

MARKETING/PR CHAIRPERSON

If you love to rally your community and make new connections by networking with media, businesses, and community members to promote an event, this role is for you! As the Marketing/PR chair you'll work with our Marketing Manager to develop an "elevator pitch" to introduce people to the Ugandan Water Project and the Golf Tournament. You'll also work to increase the reach of promotional materials, generate excitement and encourage registrations. Success looks like a sold-out golf tournament!

Estimated total time commitment: 25 hours

GUEST EXPERIENCE COORDINATOR

If you love hospitality, enjoy meeting a wide variety of people, and appreciate the details that make a great guest experience, this is the place for you! You'll work closely with the UWP Events Manager and will become familiar with the venue and event so that you can answer questions from participants and potential guests leading up to the event. You'll also help develop signage and directions for attendees. On the day of the event, you'll be at the clubhouse answering questions, ensuring things are flowing smoothly, and alerting the staff of any problems. Success looks like a supportive environment where guests know where to go, what to do, and that someone is looking out for them.

Estimated total time commitment: 30 hours

SPONSORSHIP CHAIRPERSON

If you are a go-getter who loves to create win/win situations in pursuit of an amazing mission, come be our Sponsorship Chair! You will work collaboratively with our UWP Events Manager to identify sponsors and make sure their sponsorship expectations are met. You will develop an "elevator pitch" to quickly introduce decision makers at various businesses to the mission of the Ugandan Water



Project, the purpose of the golf tournament, and the benefits available to sponsors. Success looks like \$12,000 toward the mission of clean water in Uganda today, tomorrow, and forever!

Estimated total time commitment: 30 hours

FINANCE CHAIRPERSON

If you love numbers and appreciate that a successful event depends heavily on getting the numbers right, we need you! You will work with the UWP Events Manager to plan and track the budget of the event to facilitate data-driven decision making.

Estimated total time commitment: 10 hours

LOGISTICS CHAIRPERSON

If you love making things happen behind the scenes and are into the details that make an event successful, we need you! You will work closely with the UWP Events Manager and the Guest Experience Coordinator to plan and execute signage, setup, and event flow. You'll guide setup and be the person with the clipboard the day of the event, making sure everything is flowing smoothly!

Estimated total time commitment: 30 hours

CHIEF GOLF OFFICER

If you love the game and are thrilled to bring fellow golfers on board for a great event, we need you! You will represent the perspective of the golfers as we plan the tournament. You'll help us understand what makes a great golf tournament, foresee potential pitfalls, and make the right decisions. You'll also tap into your network to recruit players for the tournament.

Estimated total time commitment: 15 hours

PRIZE CHAIRPERSON

If you have connections to a variety of local businesses and you love to create win/win situations in pursuit of an amazing mission, we need you! The Prize Chairperson will help us obtain great prizes in



order to build excitement and raise funds. This could include auction items, prizes for special contests, and cool swag bags. It's a great opportunity for businesses to increase visibility of a specific product or ensure their logo stays in front of our participants after the tournament is over.

Estimated total time commitment: 25 hours