

## **CRYPTOCURRENCY MARKETING INTERN**

### **Description:**

- As the Cryptocurrency Marketing Intern, you'll work with our Communication Director and Executive Director to bolster UWP's presence in the global cryptocurrency community and grow this new revenue stream. You'll have a direct hand in soliciting major gifts and establishing UWP as a nonprofit on the forefront of cryptocurrency charitable giving.

### **Responsibilities:**

- Create unique, relevant content to be shared on UWP's social media channels and blog
- Engage with and share online content created by cryptocurrency users, influencers, organizations, and think tanks
- Grow UWP's presence in Reddit's cryptocurrency community

### **Qualifications:**

- Creative & professional social media acumen (previous non-personal social media management experience preferred)
- Ability to work independently and take initiative in learning and codifying industry best practices
- Excellent writing and research skills

### **Time Commitment:**

- 5-15 hrs/week

### **Location:**

- UWP Office in Lima, NY
- Potential for some aspects of the internship to be remote

## **MARKETING & COMMUNICATION INTERN**

### **Description:**

- As the Marketing & Communication Intern, you'll work with our Communication Director to be the voice & face of the organization. You'll have a direct hand in developing and curating our social media presence, communicating with donors about their impact, and sharing the mission of UWP in creative, engaging, ways.

### **Responsibilities:**

- Weekly collect and share water project impact information with relevant donors
- Assist in implementing our monthly donor communication cycle
- Create and manage content for our social media stories

### **Qualifications:**

- Ability to create and tell compelling stories and communicate impact
- Respect of confidential information
- Excellent written & verbal communication skills
- Creative & professional social media acumen
- Experience in marketing or design work

### **Time Commitment:**

- 5-15 hrs/week

**Location:**

- UWP Office in Lima, NY
- Potential for some aspects of the internship to be remote

## **FINANCE & ACCOUNTING INTERN**

**Description:**

- As the Finance & Accounting Intern, you'll engage in the practical application of financial theory to a non-profit, international humanitarian organization. You will help manage the day-to-day donations as well as the organization's yearly budget.

**Responsibilities:**

- Learn and apply appropriate GAAP accounting methods for non-profit organizations
- Accurately complete weekly donation processing
- Conduct monthly accounting reconciliation
- Create any necessary financial reports needed by the UWP team

**Qualifications:**

- Coachable & dependable, & detail-oriented
- Must care about doing work correctly & accurately the first time
- You have a desire to see how financial theory and practice can be used to solve social and economic issues
- Must be able to ask questions or ask for help when you are unsure how to complete tasks or what UWP standard process is
- Respect of confidential information
- Preferably a 3rd or 4th year student in an Accounting and/or Finance Program; or have 12+ credits in relevant coursework

**Time Commitment:**

- 10-20 hrs/week

**Location:**

- UWP Office in Lima, NY
- Potential for some aspects of the internship to be remote