



CORPORATE SPONSORSHIP TALKING POINTS

WHO WE ARE

- The Ugandan Water Project, “UWP”, will not rest until it sees every Ugandan community secure in its ability to access clean water. Community members shouldn’t have to walk for miles to reach water, miss school to find it, risk safety to fetch it, spend hours to treat it, or get sick when they drink it. We intend a future in which all Ugandans instead, claim the freedom to live the lives they were created for.
- UWP began in 2008, it is a registered 501(c)(3) nonprofit organization based in the Rochester area, providing safe drinking water projects to communities in Uganda.
- UWP has funded 644 major projects since 2008, 139 of those in 2019 alone.
- Our solution set includes:
 - Water Filters - \$75
 - Rainwater Collection System - \$3,600
 - Borehole Well Rehabilitation - \$2,000
 - Drilling New Borehole Wells - \$8,000-\$12,000

5K WALK & RUN

- This will be UWP’s 11th annual 5K since 2010!
- The event raises \$25,000-\$35,000 to help fund the mission of UWP throughout the year.
- Each year the race, a course with goes through Powder Mills Park, brings together 400-500 runners, walkers, volunteers and friends to cheer them on.
- The 5K, along with our 1K Kids Fun Run, is family friendly, has live music, refreshments, and prizes!
- Participants create teams and sign up as sponsored runners to raise funds for UWP.
- Each year the event has 15-30 corporate sponsors partner with UWP ... Hoselton Auto Mall, Once Again Nut Butter, Wegmans, Schoen Auto, Pharaoh’s Hairum, Christa Construction, and O’Dell Family Chiropractic just to name a few!

WHY BE A CORPORATE SPONSOR?

- Position your company as a local solution to a worldwide need
 - Your support helps fund our mission to see every Ugandan have access to clean, safe drinking water.
- UWP is a known entity in the Rochester area and a great partner
 - UWP has partnered with schools, colleges, churches, restaurants, bands, local businesses, and an army of local individuals and families for the last 12 years to raise awareness and fund water projects.
- Sponsoring UWP’s 5K Walk & Run is a great opportunity to get your brand out there
 - 400-500 attend our race each year from the immediate Rochester and Greater Rochester area along with runners who come from surrounding states for the race
 - We provide perks for each sponsorship level, such as email and social media promotion to our network of supporters, to promote your business’ partnership with UWP.